

**AOA Certification and OCC Update**

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FACOFF  
*Pennsylvania Osteopathic Family Physicians Society*  
August 10, 2019

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**Welcoming CEO Kevin Klauer, DO**



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**Expanding Our Presence**

Over 30 years, the number of DOs practicing in the US has more than tripled



Year	Total DOs
1990	30,000
1995	38,842
2000	47,977
2005	55,935
2010	74,471
2018	114,425

**114,425** DOs in the US  
**145,343** DOs and osteopathic medical students  
**54%** Increase since 2010

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### Educating Tomorrow's DOs

**1** in **4** medical students attends an osteopathic college

**38** Colleges of osteopathic medicine in  
**59** Teaching locations  
**34** States  
**30,918** Osteopathic medical students

COM ENROLLMENT  
 by academic year

Academic Year	Enrollment
2008	6,614
2009	7,222
2010	9,882
2011	11,857
2012	16,893
2013	23,071
2014	26,118
2015	28,118
2016	29,118
2017	30,118
2018	30,918

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### Youth Movement

ACTIVELY PRACTICING DOs by age

Age Group	Percentage
Unknown	4%
55-64	15%
45-54	19%
35-44	30%
<35	35%
<b>65%*</b>	<b>UNDER AGE 45</b>

ACTIVELY PRACTICING FEMALE DOs by age

Age Group	Percentage
Unknown	<1%
55-64	10%
45-54	16%
35-44	33%
<35	41%
<b>74%*</b>	<b>UNDER AGE 45</b>

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### Certification for the Future

- AOA certification is here to stay!
- Developed by and for practicing physicians

**But practice has changed significantly!**

AOA BOARD CERTIFICATION

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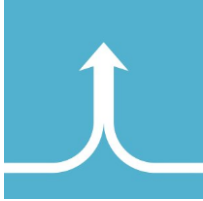
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### Two Pathways to Initial Certification



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### Improving Certification

Efficient, convenient, physician-friendly and relevant to practice

				
Improve testing convenience	Enhance test clarity and relevance	Revamp communication campaign	Align osteopathic content for diverse market	Restructure OCC exam structure to support lifelong learning

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### Innovating OCC

<b>PERIODIC EXAM</b>  <ul style="list-style-type: none"><li>• One exam to get recertified over 5-10 year period</li><li>• Currently offered today</li></ul>		<b>ONGOING EXAMS</b>  <ul style="list-style-type: none"><li>• Shorter certification cycle</li><li>• Batches of questions provided multiple times for recertification</li></ul>
		

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### Technology for Truly Continuous Lifelong Learning

- Piloting platform to provide sophisticated ongoing assessment via PC, laptop or mobile device.



The image shows three white smartphones side-by-side, each displaying a different screen of the AOA mobile application. The first screen shows a woman in a white lab coat. The second screen shows a woman in a white lab coat with a text overlay. The third screen shows a woman in a white lab coat with a circular progress indicator. The AOA logo is visible in the bottom right corner of the slide.

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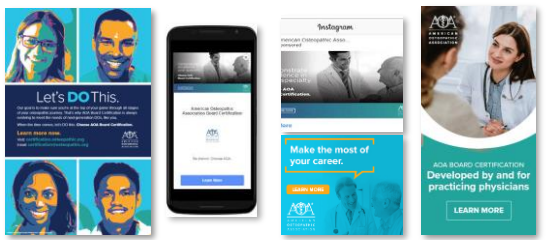
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### AOA Board Certification



The image is a collage of promotional materials for AOA Board Certification. It includes a social media post with the text "Let's DO This." and "Learn more now.", a mobile app screen, an Instagram post from the American Osteopathic Association, and a "LEARN MORE" button. The AOA logo is visible in the bottom right corner of the slide.

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The image is a promotional graphic for AOA Board Certification. It features four diverse healthcare professionals (two women and two men) in white lab coats. The central text reads "Let's DO This." in large blue letters, followed by "CHOOSE AOA BOARD CERTIFICATION." in smaller blue letters. Below that, it says "LEARN MORE: certification.osteopathic.org".

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### Innovating While Maintaining Current Services

- 16 active boards, > 100 exams administered/year
  - Requirements and exam content varies
- Working out the finer points
- Boards eager to pilot changes
- Committed to communicating changes and status



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### CME Evolving for the Future

- Updated CME Guide for 2019-21 (<http://osteopathic.org/cme-guide/>)
- H-220 approved at 2019 HOD allows a requirement for specialty-specific content in CME for recertification/continuing certification.
- Allows CME credit for
  - Residency and fellowship
  - Exams taken for board certification
  - Unlimited hours of life support classes
- 120 hours of CME per cycle now required for diplomates holding non-time-limited certification



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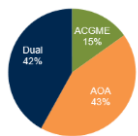
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### Single Accreditation System Transition



84% of positions in AOA programs as of July 2015 are now ACGME-accredited.

209 have received or applied for Osteopathic Recognition



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### AOA: What We DO for YOU

- Continuing Medical Education
- Advocacy
- Career & Practice Success
- Research
- Public Awareness
- Lifestyle



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### Affiliate Engagement

Five focus areas



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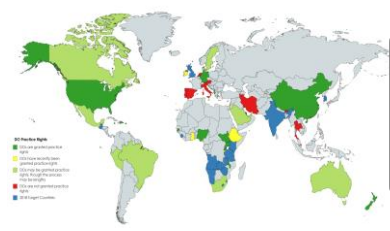
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### International Impact



**Focus Areas:**

- Practice rights
- Mission/global health
- Affiliate relations
- Research
- Medical school accreditation

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### Brand Awareness

811,222 "Find Your DO Searches"      1.09 BILLION ad impressions

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### Advocacy

- Medical education funding & student loan relief
- Supporting policies that improve access and affordability
- Osteopathic equivalency and recognition
- Defending licensure and scope of practice
- Payment reform, paperwork reduction, prescription drug pricing
- Public health issues

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### Research on Osteopathic Impact

**AOA Annual Research Grants**

- Pre-FY16 – \$250,000 average
- FY 2016 – \$1.1M
- FY 2017 – \$1.3M
- FY 2018 – \$1.1M
- FY 2019 – \$1.4M
- FY 2020 – \$1.1M

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