

POMA Sponsorship Opportunities

111th Annual Clinical Assembly & Scientific Seminar

POMA19
May 1–4, 2019 • King of Prussia, PA

Increase
TRAFFIC
to your booth!

Tech Bar \$5,000

At the Tech Bar, experts will help attendees navigate mobile devices, apps and take all questions on personal technology, digital marketing, social media, and more. Sponsor will include branding on Tech Bar, promotional materials distributed throughout Tech bar area.

Lanyards \$5,000

It wouldn't be a conference without attendees sporting lanyards! Lanyards provide an ideal way to wear their badge, while prominently showcasing your corporate name.

Registration Bags \$5,000

Registration bags are provided to every attendee upon check in. Brand the registration bag with your company's name and logo to reach 1,500 attendees.

4-Sided Kiosk \$5,000

Get 4 times the exposure with this attractive 4-sided kiosk which will be strategically placed around the conference.

Charging Station \$5,000

Promote your company's brand to attendees while they relax and recharge when visiting the exhibit hall. A great way to keep your brand prominent with attendees throughout the entire show.

Meter Board \$3,000

Drive traffic to your booth or highlight your product or service with a Meter Board located in high traffic areas.

Registration Bag Inserts \$1,000

Bag inserts are one of the only opportunities that guarantee distribution of your message to every POMA attendee. Inserts require pre-approval.

Medical Pursuit \$250

Attract more attendees to your booth during POMA with this traffic driving sponsorship. Limited to 10 exhibitors, this is a high value opportunity to increase the visibility of your exhibit investment. Participating companies submit a medical relevant question to be included on the game card. Attendees will visit the booths, get a stamp, and are entered in a raffle to win prizes supplied by POMA.

For additional details please contact:

Amanda Pezzuto | apezzuto@conventusmedia.com | (617) 529-2560



SPONSORSHIP APPLICATION

IMPORTANT INSTRUCTIONS: Please clearly print or type on this contract. Return completed application along with payment.

POMA19

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1. COMPANY INFORMATION

Company name and address information should be completed exactly as they will appear in official POMA publication.

Company: _____

2. CONTACT INFORMATION

Name: _____

Title: _____

Address 1: _____

Address 2: _____

City: _____

State: _____ Zip Code: _____

Website: _____

Work Phone: _____

Cell Phone: _____

Email: _____

3. SPONSORSHIP OPPORTUNITIES

- | | | | |
|--|---------|---|---------|
| <input type="checkbox"/> Tech Bar | \$5,000 | <input type="checkbox"/> Charging Station | \$5,000 |
| <input type="checkbox"/> Lanyards | \$5,000 | <input type="checkbox"/> Meterboard | \$3,000 |
| <input type="checkbox"/> Registration Bags | \$5,000 | <input type="checkbox"/> Registration Bag Inserts | \$1,000 |
| <input type="checkbox"/> 4-Sided Kiosk | \$5,000 | <input type="checkbox"/> Medical Pursuit | \$250 |

4. PAYMENT INFORMATION

Full Payment Amount Enclosed \$ _____

☐ Check (Payable to POMA) Check #: _____

Mail checks to: POMA, 55 Ferncroft Road, Danvers, MA 09123

Charge to: ☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Credit Card #: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Authorized Signature: _____

When paying by credit card, applications may be scanned to:
poma@conventusmedia.com or fax to 866-334-4219.

PAYMENT TERMS: Payment is due in full on March 11, 2019.

5. CONTRACT EXECUTION

We the undersigned, hereby make application for specified sponsorship opportunity at POMA19 to be held May 1–4 at the Valley Forge Event Center. A signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of POMA. **This contract is binding once signed.**

Signature

Date

Printed Name

Title

