



POMA on the Move!!!

Clinical Assembly Wrap-up Special Edition

May 5, 2017

President's Message

WOW! What a great start to an exciting year for POMA! The Mummers, the To The Max dance band, delicious food and, most importantly, sharing it all with our osteopathic family.

Now we have to get down to work. The reinvention of POMA to meet the challenges of the next five years will require a lot from our out-going interim executive, Rob Moran, our incoming CEO, Diana Ewert, the administrative staff, the board, and all of you. We will communicate all we can to keep you informed, and we need you to tell us how we are doing and what we can do for you.

We will be revising POMA's committee structure, focusing on the Legislative, Membership, Education and Communication committees, as well as the Mental Health Task Force. The Executive and Finance committees are standing committees and will remain intact. We will be evaluating the remaining committees, working with their chairmen to determine if they still serve POMA's needs. The POMA Foundation will also be refocused to promote education and research to advance the health and well-being of all Pennsylvanians.

The osteopathic profession is also being challenged. We need to ask ourselves some hard questions and seek answers to topics surrounding osteopathy and residency training, board certification, licensure and practice rights. We need to think long and hard about the forces impacting our profession and how POMA can rise to meet these challenges. I believe osteopathic distinctiveness is a market differentiator. We need to better define osteopathic distinctiveness, understand it, and demonstrate it.

I fully expect and welcome you, the members of the osteopathic family, to join me in this year of reinvention. Please, get involved and keep POMA on the Move!



George D. Vermeire, D.O.



Convention Chairman Wrap

POMA on the Move! A fabulous concept brought to reality with the recent POMA Clinical Assembly, held last week. A new direction with new enthusiasm and spirit. You could feel it everywhere — from the new registration process, to the newly expanded and reconfigured exhibit hall, to the educational program and social functions, mummers included!

This convention brought forth an awakening of pride in Pennsylvania osteopathic medicine. With our new leadership in place, new heights will be realized on a multitude of fronts. The horizon has a new look. Let us all engage and enjoy as a family should!!



Ernest R. Gelb, D.O.

POMA's 2017-2018 Leaders



POMA is excited to introduce our newly installed leaders, who will keep POMA on the move for the coming year.

Robert S. Dolansky, Jr., D.O. (far right), installs (left to right) Secretary/Treasurer William A. Wewer, D.O., Speaker of the House Jeffery J. Dunkelberger, D.O.; Vice Speaker of the House Gene M. Battistella, D.O.; President George D. Vermeire, D.O.; President-elect Joan M. Grzybowski, D.O.; Vice President Pamela S.N. Goldman, D.O.; and Young Physician Representative to the Board Jennifer A. Lorine, D.O. Not shown: Anthony E. DiMarco, D.O., immediate past president.

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Pennsylvania Osteopathic
Medical Association (POMA)

Exceptional Educational Program

With collaboration being a major buzz word in the world of health care, POMA's Education Committee assembled an impressive program filled with timely medical and practice-related updates and expert speakers. A welcomed addition to this year's program was the osteopathic comments interspersed throughout every session. Dr. Jennifer Lorine did an exceptional job of reinforcing our osteopathic roots and reminding us of how easy it is to incorporate our training into patient encounters in all disciplines.

Year after year, I am in awe of the amazing speakers we find within the osteopathic community who accept our invitation to teach us. On behalf of the Education Committee, thank you for joining us last week. See you next year!



Kenneth J. Veit, D.O.



Beers 'n Careers a Huge Success

Beers 'n Careers proved itself to be another successful addition to the POMA Clinical Assembly! The Thursday afternoon event brought together physicians eager to enhance their careers and recruiting representatives from a number of institutions and groups.

A variety of snacks, including Philly soft pretzels and cold beer, were enjoyed by everyone as they exchanged information and learned about the marketplace. The event was also a great place to network with fellow POMA members!



Technology and #POMA109

POMA's technological innovations could not be missed last week, driving home our motto — POMA on the Move! This year's conference witnessed the launching of POMA's first-ever mobile conference app. Attendees found it full of information and very easy to use. A competitive side even came out with the games on the app.

Social media was also in full swing with members posting and sharing pictures and videos on Facebook, Twitter and LinkedIn using POMA's conference hashtag, #POMA109. It was exciting to see the interaction happening in real time. Be sure to check out more conference pictures, videos and highlights on POMA's Facebook, Twitter and LinkedIn pages.

The three top posts from the conference:

- Video of the new officers being sworn in at the POMA House of Delegates meeting
- LECOM students at the convention
- Jennifer Lorine, D.O. — Osteopathic Comment in Cardiology



POMA Booth: A Hub of Activity

POMA's first-ever membership booth was the site of never-ending activity. Situated outside the lecture room entrance, it featured a sitting area where members could relax while catching up with friends and colleagues. The booth also included a selfie station stocked with a variety of signs and props for attendees' amusement.

Representatives from the Pennsylvania Osteopathic Family Physicians Society, the Foundation of the POMA and the Pennsylvania Osteopathic Medical Political Action Committee were also on hand to answer member questions.

Due to the overwhelmingly positive response, you can expect to find us in the exhibit hall again next year!



Thank You Exhibitors/Sponsors!

The new exhibit hall layout received fantastic reviews, with exhibitors and physicians alike enjoying the open atmosphere, as well as the addition of a POMA member area and a Thursday night Beers 'n Careers networking event (see page 2).

We would like to thank all of our exhibitors and program supporters for their contributions to a fantastic Clinical Assembly. POMA would especially like to show our appreciation to our three biggest supporters this year — AstraZeneca Pharmaceuticals, L.P.; Legally Mine, LLC; and Novartis Pharmaceuticals Corporation.

Your Input is Invaluable to Us

Thank you to everyone who took the time to fill out the membership survey during the Clinical Assembly! If you did not have the opportunity to complete the questionnaire last week, it can be found online at <http://bit.ly/2q6U2mq>. We look forward to hearing from everyone so we can better serve your needs. Once the data is compiled, we will be sure to share it with you in the *POMA News-letter!*

